

FOREVER REINVENTING

ARTISTS & MAKERS

INFORMATION

Our idea is simple: find some of the best artists and makers, who's products are sustainably sourced, uniquely local and committed to craftsmanship. Mix in some unique vintage finds and beautiful vignettes to create a place for you find something that captures you.

Event Date: Saturday, February 6, 2016 Event Time: 12:00 – 6:00PM Event Location: Bel Air, Maryland (in partnership with the Bel Air Downtown Alliance)

FAQ

How are items chosen for the pop-up shop?

Taken will work with artists & makers to select items for the shop. Given the small footprint, items will be chosen that fit the aesthetic of the shop. Attention will be paid to the following guidelines:

- Artist / Maker produces items that are one-of-a-kind or small run / batches
- Artist / Maker has a commitment to sustainability and/or a sensitivity to where and how materials are sourced for their product.
- Artist / Maker is committed to craftsmanship
- Artist / Maker is a Maryland resident

What type of products will the store feature?

The pop-up shop features items for the home including furniture, kitchen wares, linens, bed & bath items, floor coverings, food products, artwork and home décor. Items may be new, repurposed or vintage.

What products are you not carrying?

The pop-up shop will not carry children's toys, clothing, jewelry, cosmetic items, weapons of any kind or drug paraphernalia.

What is the sales arrangement?

Sales are through consignment. All items should be provided with a retail price and artists & makers can assume Taken will retain a 30% commission on all sales (unless other arrangements have been made). When generating retail prices, we ask that if you sell in another establishment that pricing is consistent so that sales are not undercut at the pop-up shop.

Given that this is a one-day sale / pop-up shop, there will be no markdowns during the sale.

Artists & Makers must provide any special information on your product (how to clean, warnings, etc.). Given the size of the shop, we cannot display business cards, brochures or other materials.

Artists / Makers of commissioned items (i.e. floor coverings / furniture / custom orders) may inquire about renting space in the shop to display samples of their items.

When will artists & makers receive their consignment checks and what happens to unsold items? Payment will be made within 30 days of the shop closing. Taken will charge, collect and submit Maryland sales tax for appropriate sales at the pop-up shop. Filing appropriate taxes on your consignment income is your obligation.

Taken will make every effort to secure and protect items during the sale, however, we do not take responsibility for shoplifting or breakage. Items not sold at the shop will need to be picked up on Saturday, February 6, 2016, unless previous arrangements have been made.

What are the promotion opportunities?

Taken will seek opportunities to promote all artists & makers featured in the shop. Promotion will be through traditional media outlets as well as social media outlets. All featured artists & makers will be asked to provide a logo, photo and brief description of their product.

Featured artists & makers are encouraged to cross promote the event and will be given electronic flyers, postcards and social media links.

APPLICATION

Interested artists & makers, please contact us at <u>taken.baltimore@gmail.com</u> no later than January 20, 2016 to be considered for the pop-up shop on February 6,2016.

To be considered for the pop-up shop send the following information:

- Name / Business Name (if applicable)
- Logo (JPEG preferred)
- Brief description of product (one paragraph)
- Website / Social Media outlets
- 3 photos that are representative of the style / scope of work [*Please, if you are sending photos of work that will not be available for sale that should be noted. We will use these photos as promotional images and want to maintain customer expectation for what is available for sale.*]

Artists will be selected no later than Friday, January 22, 2016. Once selected a brief contract will be forwarded and drop-off arrangements provided.

QUESTIONS

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